



## DVD Greetings

Hallmark DVD Greetings are an interactive new approach to the holiday newsletter. Each Hallmark DVD Greeting hosts a template that can be edited and customized with personal photos, burned to the included DVD and sent with the coordinating greeting card (also included).

### What's Included:

- Hallmark greeting card with DVD pocket.
- Recordable DVD with holiday-themed label.
- Individualized access code for *bmkdvd.com* (see "How To Use" section).
- Individual Greetings available in the following categories:
  - Across The Miles
  - Our Baby's First Christmas
  - Our Family
  - Christmas Fun
  - New Year
  - Year in Review
  - Holiday Wishes
  - Christmas Wishes
  - Merry Christmas
- Boxed Greetings (each of which include four DVD Greetings) are available in the following categories:
  - Our Family
  - Year in Review
  - Merry Christmas



### How To Use:

- Enter code provided on card to access your animated greeting template.
- Drag and drop photos from your computer into the photo slots on the template.
- Preview and burn (computer DVD burner and Internet access – preferably broadband – required.)
- Place DVD in the card's pocket, sign and mail! Recipients can watch for years to come.



### Ready To View:

- Just place the disc in any DVD player or computer and enjoy a unique collection of holiday memories!

**Individual Greetings priced at \$9.99 • Boxed Greetings priced at \$19.95 • Available October 10<sup>th</sup> at Hallmark Gold Crown stores**